



# CAPABILITY STATEMENT

## COMPANY OVERVIEW

The Adtigo Group LLC is an organizational advisory practice that combines change management tools, metrics, and multi-disciplinary application experience to help organizations renew, transform, and lead. Since 2016, the Adtigo Group has provided clients with tailored solutions to address internal and external systems-level change. At the Adtigo Group, we think big, strive for excellence, and push boundaries to advance social impact and business growth.

## CORE COMPETENCIES

- ❖ Organizational Change and Alignment
- ❖ Strategy Development and Implementation
- ❖ Community-Engaged Research
- ❖ Knowledge Management and Innovation

## COMPANY FOUNDER

Vikki Lassiter is the Founder and CEO of the Adtigo Group LLC. Vikki is an organizational development practitioner, designer, and a facilitator committed to amplifying solutions to advance equity. Vikki has a master of science in organizational dynamics, a certificate in European approaches to organizational development, change, and coaching, and a bachelor of science in psychology.

## SELECT PAST AND CURRENT CLIENTS

### ❖ **African-American Chamber of Commerce of PA, NJ and DE:**

Conducted research and crafted effective change strategies and business growth solutions, ensuring alignment between business owners, processes, resources, and key performance metrics for optimal outcomes.

### ❖ **Keystone First:**

Spearheaded the creation of a Community Advisory Board strategic plan. Redesigned processes to engage stakeholders and identify community resources aligned with members' needs.

### ❖ **Ubuntu Center on Racism, Global Movements and Population Health Equity, Drexel University:**

Designed a comprehensive strategy map and conducted in-depth qualitative analysis, shaping a wide-reaching transformation vision for the Center. Developed an actionable implementation plan and guided faculty and stakeholders in operationalizing performance management processes.

### ❖ **Kogod School of Business, American University:**

Created systems, metrics, and strategy for the Race in the Marketplace international research network, along with onboarding processes for new scholars. Offered guidance on the network's research framework, impact questions, and workflow optimization.

### ❖ **Council on Black Health, Dornsife School of Public Health, Drexel University:**

Translated research to support community-led action and public policy advocacy for local communities. Created the operational framework for a new digital healthy food environment-benchmarking tool and developed training solutions for local and national partners.